

I. Company Details

1. **Company Name:** _____
2. **Contact Details:** _____
 - a. Contact Person: _____
 - b. Designation: _____
 - c. Address: P.O. Box _____ City: _____ Country: _____
 - d. Mobile: _____ Fax: _____
 - e. Telephone: _____ Email id.: _____
 - f. Website: _____

II. Brand / Concept

1. **Brand Name/ Concept:** _____
 - a. Brand/ Concept website: _____
2. **Franchise:** Yes No

If **YES**, country of origin (brand): _____
(Please attach FRANCHISOR information)
3. **No. of Stores Worldwide:** _____ **No. of Stores in Kuwait:** _____
4. **Location of Stores in Kuwait :** _____
5. **Target Market:**
 - a. Age Group: _____
 - b. Price Points or Range in KWD _____ Mass Market Middle Market Upper Market

III. Space Requirements:

1. a. Minimum: _____ square meters b. Maximum: _____ square meters
- b. Other requirements: _____
2. **Comments/ Queries:** _____

V. Required Document:

1. **Please attach the following documents:**
 - a. Company Profile
 - b. Concept Profile/ Brand Profile (a brief outline of your proposed business)
 - c. Brand Positioning
 - d. Product Range
 - e. Trade License Copy
 - f. Color Photos of latest shops (shops front & interiors)

Please note that the application will be considered **INCOMPLETE** without the above attachments.

Signature: _____

Date: _____

Printed Name: _____

Mobile: _____

Without prejudice, there is no obligation on the Landlord's part to accept this application.